## FOR IMMEDIATE RELEASE

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# New release of "In the Journals Plus" now on Healio.com Provides physicians the cure for hours of reading

Thorofare, NJ — Healio.com announced the new release of *ITJplus*, a time-saving, free resource that provides busy physicians with summaries of the top journal articles in medicine.

*ITJplus* helps physicians keep up with all their medical journals, without the hours of reading. *ITJplus* reviews the literature and selects the most important articles from relevant scientific journals. Articles are expertly summarized with physician perspectives to bring practical insight to emerging topics.

## **New Features**

Streamlined format: Provides physicians an enhanced user experience.

Three prompts to surface relevant content:

Most Popular: The 3 most popular ITJplus articles in the specialty.

Related Articles: The 3 ITJplus articles most relevant to the article being viewed.

From this Journal: The 3 most recently posted ITJplus articles associated with the journal.

Current specialties in the new release include: Hematology and Oncology at <u>itjplus.com/hemonc</u>, Endocrinology at <u>itjplus.com/endo</u> and Infectious Disease at <u>itjplus.com/id</u>.

"Physicians need to stay current with the latest clinical literature, yet they have limited time. *ITJplus* offers readers a way to keep up with their reading through a convenient, concise and practical format," said **Joan-Marie Stiglich, ELS**, Chief Content Officer of SLACK Incorporated, publisher of Healio.com.

# ITJplus summarizes the most important articles from leading journals:

- NEJM
- JAMA
- The Lancet
- Journal of Clinical Oncology
- Clinical Infectious Diseases
- The Journal of Clinical Endocrinology & Metabolism
- Plus +117 more

"We launched *ITJplus* a year ago, under the guidance of our physician editorial leadership along with feedback from KOLs we interact with on a regular basis. Since then, response to *ITJplus* has been very positive, and we are excited about our time-saving enhancements," Stiglich said.

Other journal abstracting services charge subscription fees of hundreds of dollars. *ITJplus* offers perspective and other features not found anywhere else, all free and readily accessible online at Healio.com.

For more information, visit Healio.com or contact Lee Gaymon, Vice President, Marketing and Audience Development, at lgaymon@slackinc.com, 856-848-1000 ext. 356.

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#### About Healio.com

Healio.com is a medical website, enabling health care specialists to select and tailor news, information and education to their daily practice of medicine. Designed as an in-depth, clinical information resource, Healio.com brings together award-winning news reporting with expert perspectives, dynamic video and multimedia, question-and-answer columns, CME and other educational activities, blogs, peer-reviewed journals and a wide range of popular medical book titles all in one place. For more information, visit <a href="Healio.com">Healio.com</a>.

#### **About SLACK Incorporated**

SLACK Incorporated, publisher of Healio.com, is a leading provider of information to targeted health care specialties. SLACK produces 42 publications in print and online; publishes more than 250 medical and allied health books; creates custom print and Internet-related projects; and produces health care convention daily newspapers and meeting supplements. For more information, visit <a href="SLACKinc.com">SLACKinc.com</a>.